

Winegard Media was founded in 2013 after Kathleen Winegard was successful in developing and growing several businesses' marketing campaigns in the north Texas area while working for another marketing company. From the launch of each company's presence in the social media world to developing and enhancing the efforts of a number of other companies, without a doubt each business saw an increase in traffic and feedback as a result of her work.

She is now thrilled to have the opportunity to partner with you to increase your sales by promoting your business via social media. Facebook, Twitter, Pinterest, Instagram, LinkedIn, Google are just a few of the media forms with which Kathleen is effective. She will use a wide range of marketing tools and techniques to help you experience your desired growth.

In addition to the social media work, Kathleen is also effective in strategizing with her clients to be as effective as possible in ALL marketing. She strives to develop a whole marketing business plan that is not exclusive to the internet. She partners with her clients by sharing ideas, brainstorming, and developing approaches or events that will grow the client's business.

Kathleen takes great joy in seeing her clients succeed and their business grow. She has the commitment and loyalty to get the job done and the experience needed to do so!

Website - \$200/month

Includes:

- Website Hosting
- Create and Customize New Content Weekly
- Update and Maintain Relevant Content
- SEO (Search Engine Optimization)
- Claim All Online Business Listings
- Weekly Communication with Winegard Media
- Monthly Analytics Reporting

Website Creation - Starting at \$1500

Social Media - \$200/month

Includes:

- Maintain Dynamic Presence on Facebook, Twitter, Pinterest, Instagram, LinkedIn, Google+, YouTube (all applicable to business)
- 4-5 Posts per Week at Optimal Times
- 1 Paid Facebook Promotion per Month
- Weekly Communication with Winegard Media
- Monthly Analytics Report

Initial Setup Fee - \$100

Email - \$100/month

Includes:

- Collaborate and Create Monthly Newsletter
- Links to Website, Social Media Platforms in Newsletter
- Manage Customer Email Database
- Monthly Analytics Report

Optional Event eBlasts (2-4 per month) - \$100/month



Winegard
MEDIA
Sprouting New Ideas

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"Kathleen has the creativeness and insight to do what I would never be able to do. She has taken the influence of the internet and social media and used it to our advantage. I would have never have thought it, but her work continues to grow our business. It amazes me as we, almost daily, gain new customers after they have seen a post on Facebook or read a forwarded eNewsletter. I acknowledge her work has now become a vital and integral part of growing our business. I cannot recommend Winegard Media enough."

Shawn Risinger, Owner of Eagle Hardware

Are you ready to grow?